



Oklahoma School Public Relations Association Administrator's Award

The Administrator's Award presented by the members of the Oklahoma School Public Relations Association recognizes a practicing administrator of schools or CEO of an education agency, service center or intermediate unit for outstanding leadership in school public relations and communications. The award is modeled after the National School Public Relations Association Bob Grossman Leadership in School Communications Award.

Procedures

1. All entries must use the Official Nomination Form and include a biographical sketch and no more than one letter of nomination. Up to three pages of additional documentation may be enclosed. Three sets of nomination paperwork must be received by March 20.
2. The award will be presented at the Thursday evening banquet of the annual OKSPRA Spring Conference, April 23 at Quartz Mountain State Park. OKSPRA will provide complimentary dinner plus one night's lodging, double occupancy, and registration for the Friday morning session, for the winner.

Criteria

1. The nominee must be a practicing administrator of a public school district, technology center district, or education agency such as a county office, intermediate unit or education service center.
2. Consideration for the nomination may include:
 - a. how the administrator demonstrates the value of an ongoing program of communications
 - b. whether the administrator supports communications by allocating a portion of the budget to the program and providing staff and board training
 - c. whether the administrator works closely and in a strategic way with the district's communications professional(s)
 - d. how the administrator practices good communication management techniques such as empowering staff, working with the community, interacting with the media, and building partnerships with other entities
 - e. how the administrator demonstrates excellent personal communications skills such as ethics, honesty, openness and good listening skills.

The Oklahoma School Public Relations Association Administrator's Award **2009** Nomination Form

Name of Nominee: _____

Title: _____

Organization: _____

Address: _____

Phone Number: _____

Is the nominee a member of OKSPRA? _____

Years in present position: _____

Nominated by: _____

Title: _____

Organization: _____

Address: _____

Phone Number: _____

Please include:

1. A one-page, typed statement indicating why the nominee should be considered, based on the criteria listed on this nomination form.
2. A brief biographical sketch of the nominee (limited to one page).
3. One original and three copies of the complete entry.

Deadline: March 20, 2009

Attachments in support of this candidate should be limited to no more than three pages. For more information, contact Tera Shows at 918-453-5542.

Send to: Tera Shows, Sequoyah Schools, P.O. Box 520, Tahlequah, OK 74465